

# LIPARITA

SINCE 1880

## PR HIGHLIGHT

 | August 31, 2009

Wine People: It's Not Just Hoopla

The editorial staff at The Daily Sip, a newsletter distributed by the highly esteemed wine web site Bottlenotes.com, featured Spencer Hoopes in The Daily Sip's August 31, 2009 e-letter (e-mail newsletter).

Highlighting Spencer's interesting past, the editors of the e-letter also touched on Spencer's acquisition of Liparita, "Having recently purchased and revived the century old Liparita winery, he hopes to make individual Cabernet Sauvignons that represent the specific appellations ('terroir') in Napa from which they come."


A full biography of Spencer is also posted on Bottles.com.

### The Daily Sip™

**About:** "Think 'Daily Candy' meets 'US Weekly' of the wine industry. Start your day with insider tips on truly delicious wines, behind-the-scenes stories from winemakers, Celebrity Sips, insider special offers, and much more. No one stops after just one sip."

- The Daily Sip

"Spencer [Proprietor of Liparita] credits 'a lack of fear and a belief in pursuing passions' for having gotten him where he is today."  
-Daily Sip



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### Wine People

August 31, 2009 | **It's Not Just Hoopla**  
The coveted vines and wines of Spencer Hoopes



Ever credit timing with a "fortuitous" change?

I think we can all admit that timing and a bit of luck can have a big impact on how things turn out, and so can Spencer Hoopes. Well, that and a great love of wine.

Upon moving to San Francisco to practice law after his tour of duty in the Army, Spencer joined a wine tasting group on Union Street. The gatherings quickly sparked a fascination with the grape that saw no end.

By the 1980s, and countless Napa excursions later, Mr. Hoopes decided to purchase a 10 acre piece of land in Napa's now coveted Oakville appellation. Soon this land was producing some of Napa's most respected fruit, which was in turn being purchased by the valley's most renowned wineries. "I thought, if others believe our grapes are some of the best quality grapes in the valley, why can't I make some great wine myself?"

Now on his seventh successful vintage, Hoopes Cabernet Sauvignon is not Spencer's only project. Having recently purchased and revived the century old Liparita winery, he hopes to make individual Cabernet Sauvignons that represent the specific appellations ("terroir") in Napa from which they come. Spencer credits "a lack of fear and belief in pursuing passions" for having gotten him where he is today.

Check out Spencer's wineries at [hoopesvineyard.com](http://hoopesvineyard.com) and [liparita.com](http://liparita.com) or read more of his thoughts on wine including which bottle of wine he would drink if only allowed one at [bottlenotes.com/spencerhoopes](http://bottlenotes.com/spencerhoopes)

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